GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:3841
ANSWERED ON:16.05.2006
EXPORT SHARE OF TEA COFFEE AND CASH CROPS
Adhalrao Patil Shri Shivaji;Verma Shri Ravi Prakash

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India has lost its share in export of tea, coffee, rubber, cardamom and pepper in the Italian and Russian markets;

(b) if so, the reasons therefor;

(c) whether Government has consulted experts from Brazil to suggest ways to reoccupy India's share in the Italian & Russian markets;

(d) if so, the measures suggested by the said experts; and

(e) the steps taken by the Government thereon?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) & (b) : There has been no significant variation in the exports of tea, coffee, rubber, cardamom and pepper to Italy. However exports of tea and coffee to Russia have shown a decline. The decline in export of tea to Russia is mainly on account of the change in the consumption pattern of tea consumers in Russia to orthodox tea and stiff competition from Sri Lanka, Vietnam and Indonesia. In the case of Coffee, the decline in exports is due to intense competition in the Russian market from Vietnam and Brazil who have tremendous cost advantages.

(c) : No Sir.

(d) & (e) : Does not arise